* Introduce your [Gore’s] topic
	+ Al Gore’s Nobel Peace Prize speech about Global Warming
* Create interest (How does Gore do this?)
	+ Discusses his purpose
	+ Quick story about the prize and how it came to be
* Provide necessary background information about Gore and his work
	+ Gore is a former vice president
	+ Award given for his work on Global Warming
* Identify your [his] main idea
	+ We must work together and take action in regards to the environment if we are to avoid further damage.
* Preview the rest of your essay (thesis)
	+ In his Nobel Peace Prize acceptance speech, Al Gore uses the logical appeal in order to … illustrate the urgency regarding…