* Introduce your [Gore’s] topic
  + Al Gore’s Nobel Peace Prize speech about Global Warming
* Create interest (How does Gore do this?)
  + Discusses his purpose
  + Quick story about the prize and how it came to be
* Provide necessary background information about Gore and his work
  + Gore is a former vice president
  + Award given for his work on Global Warming
* Identify your [his] main idea
  + We must work together and take action in regards to the environment if we are to avoid further damage.
* Preview the rest of your essay (thesis)
  + In his Nobel Peace Prize acceptance speech, Al Gore uses the logical appeal in order to … illustrate the urgency regarding…