**Big Potato Leads (en medias res—the middle of things)**

I saw him and I just knew.

**Snapshot Leads (imagery—paint a picture for your reader)**

The gentle breeze passing through the palm trees, the sound of the waves crashing against the moonlight sand, the millions of stars sprinkled throughout the black velvet sky—I was in paradise.

**Talking Leads (Begin with dialogue)**

“He doesn’t speak any English,” I whispered to my friend Aurelia.

“Don’t worry,” she said with a wide smile. “I will help you.”

**Thinking Leads (Reveals what is happening in someone’s head)**

He was coming toward our table, and all I could think was that he was the most beautiful thing I had ever seen.

**Misleading Leads (Have your reader think one thing and change it later)**

I really wanted to practice my Spanish, so I asked this guy standing next to our table to sit down. Little did I know that he was about to change my life forever.

**Set-up Leads (Hint at what is to come)**

I didn’t want to fall in love until I was at least thirty. I wanted to travel the world; however, sometimes fate steps in when we least expect it.